

About Employers Group

Employers Group, the preeminent human resources expert, advocate and advisor serving California employers, delivers human resources solutions to its members throughout the state. Originally founded in 1896 as the Merchants & Manufacturer's Association, the association continues to build on its renowned legacy, and its influence extends far beyond the boundaries of California. Thousands of employers have come to rely on Employers Group for "everything HR," freeing them to do what they do best to grow their businesses. For more information, visit www.employersgroup.com

Mark Wilbur: President and CEO

Since joining Employers Group in March, 2007 as the youngest CEO in the association's 111-year history, Mark Wilbur has brought an extraordinary level of energy and leadership to steadfastly transform the organization and re-establish it as the industry leader in human resources professional services; further, he has set new standards in member care and assistance.



Before joining Employers Group, Mark was the Associate Dean of the Marshall School of Business at the University of Southern California (USC) for three years, leading many efforts from external affairs, development and executive education, including developing customized solutions for companies to help meet the critical needs of their employees and executives. Prior to USC, Mark was a Partner in Business Consulting at Arthur Andersen, developing solutions for clients across the U.S., Asia and Europe.

Mark's professional experience and expertise are in strategic planning, business process design, customer relationship management, organizational change, customer service design and enhancement, as well as global operations and service integration. He's served some of California's most prized companies, including most of the major entertainment companies. Furthermore, Mark is a sought after speaker on a variety of topics, including leadership, hiring practices, retention, customer service and process improvement and delivering to national conventions, corporate events, and university classrooms.

Mark earned his BA and MBA from USC. On the personal side, he is also the volunteer Head Coach of USC's successful ice hockey team.